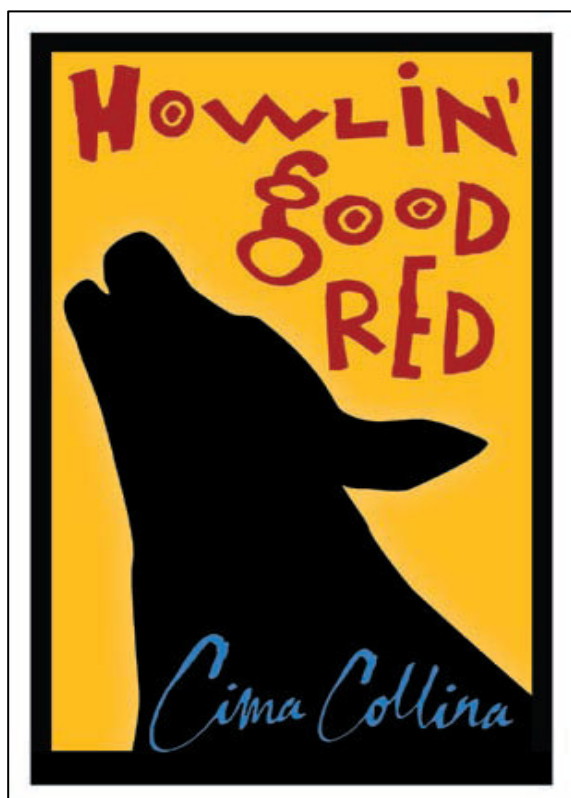


*Life's so good
sometimes you've just
gotta Howl*



Cima Collina Winery
www.cimacollina.com

~

Tasting Room
Old Del Monte Dairy
19-A East Carmel Valley Road
Carmel Valley, CA 93924
831 / 620-0645
Open Everyday

Cima Collina

2006 Cima Collina
Howlin' Good Red

Cima Collina is pleased to offer this new canine-inspired wine; a rich, ripe, red blend made up of 53% Merlot, 28% Syrah, 14% Petite Sirah and 4% miscellaneous.

Our cellar dog Sweetie (on the label) when moved by all things doggy, loves to howl, and we like to howl about this wine. This is a doggone good Monterey County Red Wine to drool over-ripe, luscious, fun and just right with that BBQ bone or when the pack is over for a party. It's even more of a tail-wagger because Cima Collina will donate 100% of the profits from the sale of this wine to The *SPCA of Monterey County* (www.spcamc.org) for the wonderful work they do for our furry friends. Local wine for a local cause - so go ahead and Howl!

Only 332 cases were produced for the inaugural 2006 vintage. Howlin' Good Red retails for \$25, and this food-friendly wine is ready to drink now.

Cima Collina was established in 2004, specializing in hand-crafted small lot wines, using only Monterey County fruit. Wine maker Annette Hoff works closely with selected family growers to source only the highest quality fruit to produce the award winning Cima Collina wines. Please visit our website: www.cimacollina.com

*We would like to thank Ginny Westcott for
donating her time and talent designing
the label. Please visit her website at
www.westcottdesign.com*